

Sims Wyeth Bio.

I launched my presentation consulting practice in 1996 to offer clients not just a great training experience but a path to personal and professional growth. Public speaking activates many parts of us, and tests us on many levels too.

I offer my clients a range of 1:1 programs for senior executives, as well as programs for small groups of high potential individuals. Typical executive engagements are six-to-twelve months long, during which I collaborate with the client on speeches and presentations, enabling me to be a real-time coach and sounding board.

Group sessions for high potential candidates are usually one-to-three days in length, and occur over a period of weeks or months. Training with follow-up coaching is the most effective approach.

In these programs, clients acquire knowledge, skill, and new behaviors that help them sell themselves, tell stories, structure arguments, prepare messages, and increase their professional stature and personal appeal,

I am the author of *The Essentials of Persuasive Public Speaking*, published by W.W. Norton, and I write a weekly column for Inc.com called Words@Work, which focuses on the subject of persuasive business communication.

I live and have my office in Montclair, NJ.

